

## CONTACT

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## CORE COMPETENCIES

Creative Direction | Sustainable Design | CAD & Fashion Illustration | Technical Garment Construction | Fabric & Trim Sourcing | PD | Print Repeat & Placements | Cross-functional Collaboration | Branding

## TOOLS & TECHNOLOGIES

• Adobe Creative Suite, i.e. Illustrator, Photoshop, InDesign

• 3D Software Trained (Browzwear, Lotta)

• Ned Graphics

• Web PLM

• Apparel Magic

• Acrobat X Pro

## EDUCATION

FIDM | Los Angeles, CA  
BFA in Product Development  
• Magna Cum Laude

University of Tennessee  
Bachelors in Marketing  
• Double minor in International Business and Consumer Science

University of Malta  
• Exchange Student; Business and International Relations

# EMILY R. MOORE

F a s h i o n   D e s i g n e r   |   L o s   A n g e l e s ,   C A

## ABOUT ME

Innovative, versatile designer known for blending fashion forward aesthetics with commercially successful design strategies. 10+ years of experience across affordable luxury, contemporary, sustainable and activewear fashion sectors. Proven leadership in end-to-end concept development.

## PROFESSIONAL EXPERIENCE

**DESIGNER | JOHNNY WAS** | 2021 – 2025 | Los Angeles, CA

Created seasonal collections from concept through production for an affordable luxury RTW brand with manufacturers throughout China, India, Turkey, Vietnam and Los Angeles.

- Launched a sustainability and wellness driven, lifestyle sister label, Calme, alongside the Design Director and team, expanding upon the Johnny Was aesthetic to include contemporary women's apparel, activewear, swim and seasonal accessories.
- Spearheaded a sustainable fabric/ trim sourcing initiative to increase core brand recognition and sales across web and in-store retail channels, aligning with the company's business strategy.
- Provided detailed construction call-outs and specs for patternmakers and tech teams.
- Allocated factories based on capabilities, quality standards, MOQ's and capacity. Created and distributed all development tech packs.
- Orchestrated core fabric, sketch and sample review meetings in order to communicate seasonal design concepts and direction. Presented the line to merchandisers and upper mgmt staff.
- Coordinated deliverables with vendors and strategized with key internal partners in PD, merchandising and pre-production departments throughout the design cycle.

**DESIGNER | YFB - YOUNG FABULOUS & BROKE** | 2018 – 2020 | Los Angeles, CA

Crafted cohesive woven washes and solid knit seasonal collections for wholesale, off price and private label retailers such as *Revolve*, *Anthropologie*, *Free People*, *Urban Outfitters*, *Victoria Secret*, *Nordstrom*, *Saks Off 5<sup>th</sup>* & *TJ Maxx*.

- Facilitated the design cycle from trend and market research to color palette creation, wash design and development, tech packs, fittings, merchandising and SMS sample coordination.
- Worked closely with production and sales teams to translate buyer requests into customer-specific merchandise, ensuring high quality standards and accurate inventory.
- Communicated sewby, proto and pre-production sample fit comments to overseas teams to include all construction details and accurate fabric/trim information.

**ASSOCIATE DESIGNER | EVOLUTIONARY APPAREL** | 2017 – 2018 | Commerce, CA

Designed lounge and athleisure-wear capsules for monthly market meetings and post-market PD requests and follow-through for *TJ Maxx*, *Dillard's*, *Francesca's*, *Target*, *Belk* and *JCPenney*.

- Digitally illustrated original designs using Illustrator and Photoshop.
- Crafted designs with tech team to prototype commercially appealing apparel pieces.
- Created and executed completed tech packs for import developments.

**ASSOCIATE DESIGNER | MAX STUDIO** | 2016 – 2017 | Pasadena, CA

Supported the Head of Design through all phases of line development for customers such as *Dillard's*, *Macy's*, *Nordstrom*, *Nordstrom Rack*, *Stein Mart*, *Marshalls*, and *TJ Maxx*.

- Conceptualized and designed original and reworked prints using Adobe Photoshop and Ned Graphics. Prepared, tracked and managed artwork send-outs and follow-up.
- Produced digital/ fabricated sketches, line sheets, presentation boards and sales tools for cross-departmental line previews and buy meetings.

**ASSOCIATE DESIGNER | MARIKA & BALLY TOTAL FITNESS | 2014 – 2016 | Bell, CA**

Women's contemporary sportswear and activewear associate designer.

- Collaborated with the Head Designer to create 5-8 print groups consisting of 3-5 styles per print for each monthly delivery.
- Engineered and recolored graphic prints using Ned Graphics and Photoshop to create seamless prints in repeat.
- Communicated thorough fit and construction comments to factories.

**ASSOCIATE DESIGNER | CREW KNITWEAR – BOBEAU DIVISION | 2013 – 2014 | Los Angeles, CA**

Executed high-volume, quick turnaround special buyer requests for *Nordstrom*, *Nordstrom Rack*, *Dillard's*, *TJ Maxx*, and *Target*.

- Developed, spec'd and managed monthly deliveries with strict deadlines. Approved lab dips, strike-offs and proto samples.
- Liaison between Design and Sales; facilitated monthly buyer meetings in New York.

**P R E V I O U S F R E E L A N C E E X P E R I E N C E**

**TORRID | 2018 – 2019 | City of Industry, CA**

**JOIE, EQUIPMENT – DUTCH LLC | 2017 | Vernon, CA**

**JUICY COUTURE | 2016 | Arleta, CA**

**LINEA PELLE | 2015 | Los Angeles, CA**